

# Secrets of Winning SBIR/STTR Proposals

The Entrepreneur's Holy Grail of  
[Almost] Free Money

Date: Wednesday January 25, 2012

Time: 8:00 am - 4:30 pm

Location: Humboldt State University  
UC Banquet Room

**Agenda includes:**

- How the government funds early stage technology
- Secrets of writing winning proposals
- Review of an actual in-progress Phase II proposal
- Debriefings on proposals that did not win

Includes  
free continental  
breakfast and  
lunch

Presented by

**Roger S. Cohen**

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For more information and  
to register please contact:

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